

WNF MINUTES - OCTOBER

Executive Committee Meeting

DATE 15th of October 2016

7:00 a.m. Toronto time

Via Go-To-Meeting hangouts video conference.

Attendees:

Canada – Iva Lloyd

Australia – Natalie Cook

Belgium – Faiha Lavand Homme

Jon Wardle – Secretary-General

Spain – Tina Hausser

France – Barbara Boutry

Saudi Arabia – Abudulla Alqshere

Nepal – Dr. Karki

United Kindgom – Tom Greenfield

WNF Agenda Items

Before the meeting started, Barbara informed WNF that Omnes first professional naturopathic congress in France had to be cancelled, not reaching sufficient amount of participants. As it has been suggested, next congress should include the international naturopathy community with WNF attendance and European association, Tina suggests that Omnes look into it, and WNF will bring all support needs in order to make it a bigger event. Barbara will convey the idea to Omnes board.

Approval of August 13th, 2016 minutes: motion Tina Haussen. 2nd Natalie Cook and others members present in august meeting approved. Passed

- Membership Update – (October update and naturopathic number) – it is published on WNF website under WNF reports
 - a) Fall initiative (full members and naturopathic institutions) – we know how many members we currently have but now we need to focus on potential members

There are going to be from now membership focuses 2 times a year, the membership update and in November/December period looking at potential members and focusing on those. So far the WNF membership concerns first of all full membership and secondly, educational membership.

Iva suggest all full members to encourage educational members of their country to become WNF members

Barbara asked whether there is a document to give out to potential educational members; Iva indicated there is no such document, but send them to Educational section on WNF website. We need to be more proactive, and what we may have to do is to translate in other language the application form, currently in English only. **Action:** The application form is only 2 pages long, Barbara agreed to translate them into French.

Tina asked if we could highlight benefits of being educational members, such as sharing information, invite students from all over the world, promote education programs. Iva agreed that it will be something we will have to look into explaining the benefits for education institutions. **Action:** Iva will run it by with everybody.

- Marketing Update:

One the question WNF had is about hosting seminars on our website, for example if a member hosting a conference, WNF would post it as upcoming event; a non-commercial action only viewed by members and sponsors and not for seminars but conferences. There are positive comments.

Tina suggested that we create on the website a section called benefits for WNF members (full members, educational, sponsors). Iva will make so enquiries and give a feedback for approval of the board

Action: Iva will also send email to all members to find out if there is some events to be posted. There will also be possibility to publish their post on social media.

Social media: update from Tina

Facebook page: 2230 likes – 4000 people in the naturopathic community who have reached in September, 7300 in August, all the post and comments were shared on websites and twitters. WNF social medias have a great traffic, without putting daily work into it, it is pretty good.

Another thing WNF must do is to build relationship wither other worldwide Federations, so that we can link with those on different degree as well.

- Committees Updates

- a) Naturopathic Roots – Tina Hausser

Now on the second phase of the naturopathic roots committee which will be collecting information about hands out of naturopathic schools who have responded to the survey, to get more information on naturopathic courses in history, principles, philosophy and theories.

There was a letter sent out in mid-September, return of general information but not detailed ones, Tina will send a reminder next week of what is it expected. Tina requested contacts of institutions to carry on obtaining more detailed information on theory and principles.

Iva pointed out that we could also start to analyse what we already have, we are looking at principles, theory and definitions of the profession, the more data the better

b) Professional Mapping – Jill Dunn – Jon Wardle works with Jill on this committee

The survey was complete, we are in the process of ethics approval, we manage to get a PHD student to build this survey in a broader project, once we get the survey's result her role will be to do some interview with those who have responded to the survey. Iva asks whether it will be going out before the end of the year, yes it should be sometime in November

c) Fundraising – Michael Cronin is in charge of fundraising but he's not on the call today. Nathalie mentions she'll get in touch with him and give us an update. Michael Cronin will be replaced next January by Moira Fitzpatrick, Michael will be retiring. The primary aim of the fundraising initially is to support the WNF initiatives, the good thing of WHO is that they work at a slow pace we are not sure we are going to need the money we'll know soon, so thanks for an update.

d) Research – Iva Lloyd: we are going to have a research meeting in November, I'm looking at students who are going to work for WNF on a volunteer basis to work for naturopathic research around the world and we are going to expose on a weekly basis naturopathic research by topics. The goal in the next 2 months is that WNF is a key resource in naturopathic research and we want to highlight that, so far, we have underline resources institutes and researchers, but now we will do so concerning the research.

e) Policy Committee – Tom Greenfield is chair of this new committee, Tom is still reaching out for members they don't have to be members of WNF board or executives. Tina found us somebody who will represent South America, a member of FENACO. Tom has also reach out to South Pacific and not found anyone there yet, we also would like a member from Asia, if anyone knows someone who could be member of this committee, with good English skills please let him know. This committee will have 2 roles

1/ setup a support network for new and existing members who are looking to establish a constitution etc.

2/ but also specific policies issues where they might be difficult situations politically with WNF members and how to deal with them in term of making new policies. When we will more representations from members around the world we will set up our terms of reference formally. Tom will be happy to make contacts if any has suggestions. This committee will be very important and give key issues how WNF will handle any policies

f) Other Committees: new committees we will be looking at is

Educational committee:

When Iva was talking to the Chiropractic Federation enquiring about their missions, they have been around for 25 years, most of their work is about education of their profession. This is the reason why we have to emphasize about educational members, when we look at our criteria for membership, it involves education, which is a issue in some countries. The educational committee is just a process we are starting, if anybody want to be part of this committee let Iva or Tina know, Tina will be part of this committee, and we will also looking for members from educational institutes as well. Every committee requires executives as chair

European support committee: Barbara is the chair of this committee. At this point, Barbara is asking about the goals of this committee in order to go forward. Tina explains that for example the standardization of the profession in Europe is a good place to start with. It is currently on going, and it would be important to inform the international community about what is being done in Europe. Barbara will ask Tonella Doro from Italian Professional organisation about the appropriate information to post on WNF website, because the project with CEN (European commission for normalization, as Tonella mentioned cannot be disclosed for some aspects and was very reluctant about public release. Therefore, Barbara will get her to agree on what can be posted.

This committee is more a support to European naturopathy, and it is up to the members who will be part of it to address what is important and needed.

- Secretariat Update: Iva hope that we'll have somebody on board soon, that person will support all committees, conference calls etc
- Financial Update: there is no new financial update; Nathalie Cook (treasurer) indicates nothing has changed as long as we do not have new members or sponsorship, but no expenses either.
- Other Business
 - a) 2017 WNF General Assembly, Arizona USA (hosted by AANP) : we have a request for WNF speakers at AANP general assembly next July, the US organization is very opened to have WNF international speakers, it will be a good opportunity to have key speakers there. WNF general assembly will be held during 2 half days; it will be in July 11th and 12th for half days each, AANP have invited WNF for free so have to work around their schedule. Barbara asks when practical details and invitation will be available in order to present it at next OMNES board meeting. I'll be done as soon as these details are available
 - b) WHO Update: Dr Zhang has sent an email, informing WNF that they are currently working on documentation to officially be working with WNF, we do have yet official letter of collaboration but Iva thinks we'll have it by the end of the year. It seems to be going very well, they have all of our updates and it looks promising for us. There were 3 consultations that WNF agree to work with WHO on benchmarking

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Which are as follows: benchmarking on education standards, terms, and extending knowledge of WHO on naturopathy worldwide. Shortly after Stuttgart meeting, WHO has required a list of names, it had to be from different regions. They are going to take the 6 names that we gave them and they are going to choose 2 to 3 people who will work on these documents, and there will be more people to work on larger groups when the benchmarks documents will be ready to look at. The list that was given can be sent upon request.

- c) Director's Insurance: Iva is going to wait until we have a new WNF assistant, Iva hope it will be done in the first quarter of next year
- d) Lastly, Iva sent documents on naturopathic doctors versus naturopaths, feedbacks are expected shortly, it will then be passed on the policies committee.

End of meeting