

WNF Executive Committee Meeting Minutes

DATE: August 12, 2017

4:00 p.m. Eastern Daylight Time

Attendees:

Canada – Iva Lloyd
Argentina – Claudio Esteve
Australia – Natalie Cook
Belgium – Fatiha Lavand'homme Ait-Saïd
Chile – Jorge Neira Bravo
Democratic Republic of Congo – Ysu Umbalo
New Zealand – Jill Dunn
Slovenia – Erika Brajnik
Spain – Tina Hausser
United Kingdom – Tom Greenfield
Zambia – Lawrence Chanza
Dave Deeley – Assistant Secretariat

Regrets:

France – Barbara Boutry
Nepal – Dr. Karki
United States – Moira Fitzpatrick
Jon Wardle – Secretariat

WNF Agenda Items

1. *Approval of July 2017 General Assembly minutes*

Motion to approve the July Minutes as presented: Natalie Cook

Seconded: Tina Hausser

Motion carried

2. *Executive Overview*

a) Executive reorganization

Eastern Mediterranean representative Dr. Abdullah Alqshere (Saudi Arabia) requested to step back from the committee due to other commitments. Dr. Khalid Tallawy from the Egyptian Naturopathic Association has agreed to represent this region.

Fatiha Lavand'homme Ait-Said (Union des Naturopathes de Belgique) has also asked to step back and will be replaced by Myriam Francotte, Vice President, UNB.

b) Executive Committee Meeting dates:

November 11, 2017

February 10, 2018

May 12, 2018

August 11, 2018

All calls will be at 3:00 p.m. Eastern Standard time

3. *Membership / Sponsorship Update*

a) The new Educational fee structure proposed at the General Assembly has been approved and is in place.

- b) Approval of new members
 - Cyprus – Full, 38 members

Motion to approve Cyprus as a Full Member: Jill Dunn

Seconded: Claudio Esteve

Motion carried

Tina Hausser, Chair, Membership Committee reviewed the new member process. New member applications will be reviewed by the Membership committee on an ongoing basis, but will be approved only 4 times per year during the Executive Committee meetings.

- c) Corporate sponsorship
 - Obtaining corporate sponsors is an organizational focus this year. Committee members were encouraged to forward prospective sponsors leads to the Assistant Secretariat.

4. *Marketing*

- a) The press release on *Defining the Global Naturopathic Community* was translated into German and Spanish and received positive feedback.
- b) The White Paper will be ready for approval in September.

5. *Approval of Budget – 2018/2019*

- a) Natalie Cook, Treasurer, noted the importance of the Strategic Plan in setting the WNF's goals:
 - Grow Sponsorship
 - Grow Educational Membership
- b) On the expense side, it was noted:
 - The General Assembly was costly, but there was value in having more attendees around the table.
 - As the WNF grows, more hours of admin support are required.

Questions:

Tom – Would decreasing Educational membership fees, and the resulting growth in that area, lead to increased Admin costs processing applications. It was determined that very little admin is required to process each application.

Motion to approve the 2018/2019 Budget as presented: Erika Brajnik

Seconded: Tina Hausser

Motion carried

6. *2019 GA update*

- a) The 2019 General Assembly will be held in Melbourne, Australia, March 27, 28. It will be part of the 100th year celebration of the National Herbalists Association of Australia (NHAA).
- b) To increase attendance, members were reminded to help seek sponsors to off-set travel assistance requests.

7. *Committee Updates*

a) *Naturopathic Roots Committee*

Chair Tina Hausser reviewed steps take to prepare and present White Papers for the General Assembly.

The Committee will review the recommendations, then ready the papers for approval by the Executive Committee before distribution to all members.

b) *Professional Mapping Committee*

Chair Jill Dunn reported the survey wrapped up July 3, but there was a disappointing lack of response to from North America.

The next step is to ensure the details are correct for each country.

c) *Global Affiliations*

Chair Iva Lloyd announced the WHO invitation is an important step for the WNF, and reminded members that the documents have a very restricted audience and are not to be shared.

i) *Sub-committees:*

European Support Group

In Barb Boutry's absence Tina reported the all European WNF members are working well together on the Educational Standards proposal for the European Commission.

This is a voluntary standard, but it is a good first step.

WP Support Group

Natalie indicated that a first meeting is planned with the goal of developing relationships, including WHO's Asian group. An action plan will follow.

LA Support Group

Claudio outlined plans to grow WNF membership in the region. One of the key problems is language, and suggested a Spanish version of the WNF website. He also proposed a WNF Latin America congress in 2018.

Tom suggested using Google translate up-date as an option for the website.

Dave is to follow-up.

African Support Group

Lawrence reported that growing membership is a priority. Tanzania, South Africa and Namibia are all possibilities.

Iva noted that each world region has unique challenges and that to grow the WNF, support from each member is vital to increase our profile.

d) *Educational Committee*

All educational Members will be part of the committee. The committee will be functional in the next 2 months. To build consistency, the goal will be to support new schools through sharing course outlines and curriculums. This is already happening with North American schools. CCNM is open to helping other regions get started.

e) *Professional Formation Committee*

Lawrence noted the committee will help new national organizations get up and running.

f) *Research Committee*

Iva detailed how the project to gather all world research on naturopathy and that CCNM and Endeavour have offered to house the project. A number of papers will be published.

NDNR will publish a monthly column by WNF Executive members.

Committee members are encouraged to look for publishing opportunities in their countries/regions. These are good opportunities to promote the WNF and grow membership.

Jon has provided documents on how to write articles. These articles have been added to the WNF website.

Jill asked that a list of publications be added to our website.

8. Strategic plans:

a) 2019 - Two year

b) 2022 - Five year

Motion to approve the Strategic Plan as presented: Tina Hausser

Seconded: Jill Dunn

Motion carried

9. Policy Updates – have been added to the website

10. Other Business:

a) Tina suggested the WNF consider, for Full members, a document of certification from the WNF. It may be helpful with their governments.

A further suggestion was to provide one for Educational members too.

Iva will provide wording, Dave to have it designed.

There being no other business, the call was ended at 5:07 EDT.