

WNF Executive Committee Minutes

DATE: January 14, 2017
7:00 a.m. Eastern Standard Time

Attendees:

Canada – Iva Lloyd (Chair)
Chile – Jorge Neira Bravo
France – Barbara Boutry
Saudi Arabia – Abudulla Alqshere
Spain – Tina Hausser
United Kingdom – Tom Greenfield
United States – Moira Fitzpatrick
Jon Wardle – Secretariat
Dave Deeley – Assistant Secretariat

Guests:

Mike Cronin, United States
Javier Hemand Garces Martinez, Mexico

Regrets:

Australia – Natalie Cook
Belgium – Faiha Lavand Homma
DR Congo – Ysu Umbalo
Nepal – Dr. Karki

Next Meeting: March 11, 2017

WNF Agenda Items

1. *Approval of October 2016 Minutes*

Motion to approve the October Minutes as presented: Tina Hausser

Seconded: Moira Fitzpatrick

Motion carried

2. *Membership Update*

a. Approval of new members

- Chile – Associate, 20 members

Motion to approve Chile as an Associate Member: Barbara Boutry

Seconded: Tom Greenfield

Motion carried

- Czech Republic – Full, 3 members

Motion to approve Czech Republic as a Full Member: Barbara Boutry

Seconded: Abudulla Alqshere

Motion carried

- b. Membership renewal begins in February. There is no need to approve renewing members unless there have been substantial changes to their organization.
- c. 2017 goals:
 - 100% Membership renewal
 - Grow Full and Educational Memberships

3. *Marketing Update*

- a. On Social media, 14 Facebook likes reported, over 2,000 visits recorded
- b. Continuing to seek news on local activities for posting worldwide

4. *Committees Updates*

- a. *Naturopathic Roots* – Tina Hausser
Moving into the second phase, collecting information from Naturopathic educational institutions to create a White Paper.
Draft White Paper will be sent to members for review prior to the General Assembly in July.

ACTION: Iva Lloyd and Moira Fitzpatrick to provide Tina with information on Canadian and American curriculums (respectively) by the end of February.

- b. *Professional Mapping* – Jon Wardle
Collecting information on what bodies have input into regulations that govern Naturopath's scope of practise.
- c. *Research* – Iva Lloyd
Drafts of White Papers is current focus. Updates to Research Committee on hold until April. Hopefully a student is coming on board to assist.

5. *Secretariat Update*

- a. For the next few months, the Assistant Secretariat is focused on growing/renewing membership and preparing for the General Assembly.

6. *Financial Update*

- a. No change in financial status due to low costs of running a virtual organization. In the first quarter a number of subscriptions are renewed – iContact, QuickBooks, etc. The biggest expense will be salaries and the WHO projects.

7. *Other Business*

- a. WHO Collaboration/Fundraising
Costs to participate much higher than the original quote (\$150,000)

The collaboration is split into 2 projects:

- *Terminology* - requires participation of other disciplines to share costs as well as define common terms. WNF White Papers will provide clarification until others are ready to contribute.

Motion to postpone the WHO Terminology proposal until other organizations are ready to participate: Motion Iva Lloyd

Seconded: Tina Hausser

Motion carried.

- *Benchmarking* – can be accomplished by WNF alone with the WHO.

Working from earlier WHO document for Herbal Medicine training which a set basic benchmark at 1,500 hours. Goal is to up-date and set benchmarks for the Naturopathic profession that are closer to 2500 hours.

Estimated Cost (provided by WHO)

\$180,800 contribution to WHO

\$100,000 project costs (WNF expenses)

\$280,800 Total

\$64,410 Due second quarter, 2017

The quote is based on maximum costs. WHO costs are firm but project costs may be lower as savings can be achieved through gifts-in-kind.

Motion to move forward with the WHO Benchmarking proposal: Iva Lloyd

Seconded: Moira Fitzpatrick

Motion carried.

- *Fundraising* – Three quarters of the initial amount due in second quarter 2017 (\$64,410), can be raised through WNF membership funds. The balance may be raised through donations from foundations and organizations. Funds must be donated by more than one group and from more than one world region to avoid conflict of interest issues.

ACTION:

1. WNF Members are asked to provide information on organizations and foundations in their countries who can be approached for funding. Funder's names cannot be used in the WHO document but they will be recognized on the WNF website.
2. WNF Members with crowd-funding experience are asked to contact the Assistant Secretariat.

b. 2017 WNF General Assembly

Dates for the meeting are confirmed, the afternoons of July 11th and 12th, 2017 at the AANP, Annual Convention, Phoenix Arizona. The draft agenda is available on the [events page](#) of the WNF website and will include, committee reports, White Papers discussion, WHO participation and By-Law amendments.

Member countries are permitted 2 participants at the meeting.

Fundraising is required to assist members unable to afford the cost to attend.

The Assistant Secretariat will contact the AANP for information on:

- Discount rate for the AANP conference for WNF members
- Conference options – one day, all days, exhibits only, etc.
- Discount rate for AANP events
- Booking contact at the hotel

There being no other business, the meeting was adjourned at 8:15 am local time, Toronto.