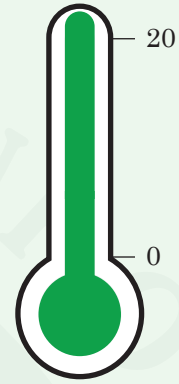
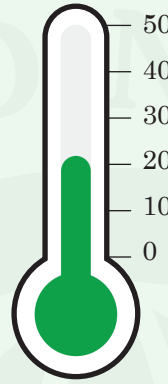
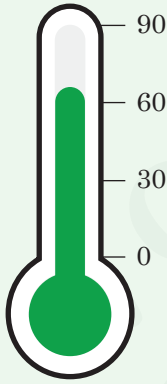




# STRATEGIC PLAN

## 2 Year Plan 2019 – 2021



### Membership

- 40 Full Members (~1/2 of all countries that practice naturopathy). (Currently 33)
- 25 Educational Members. (19)
- 90 Total Members. (63)

### Sponsorship and Donations

- \$50,000 in sponsorship / year. (Currently \$20,875)
- 20 Corporate Sponsors. (10)

### Educational Standards

- 75% of all naturopathic educational institutions over 2,500 hours in length.
- ✓ Minimum of 20 out of 97 naturopathic educational institutions over 4,000 hours globally. (Currently 29)

### Naturopathic Research

- Complete the Health Technology Assessment – Naturopathy.

### WHO Advancement

- Update the Naturopathic Benchmarks.
- Apply for Official Collaboration status with the WHO.

### Legend

- ✓ Green = done
- Orange = in progress