

WNF MINUTES - MARCH

Full Members Board Meeting

Saturday 12th of March, 2016 at 1 pm EST

Via Go-To-Meeting hangouts video conference.

Attendees:

- Iva Lloyd (Canada)
- Tina Hausser (Spain)
- Michael Cronin (USA)
- Tom Greenfield (United Kingdom)
- Jill Dunn (New Zealand)
- Natalie Cook (Australia)
- Erika Brajnik (Slovenia)
- Javier H. Graces-Martinez (Mexico)
- Abdullah Alqshere (Saudi Arabia)
- Alfredo Abascal (Spain)
- Jon Wardle
- Tabatha Parker
- Daniela De Marco

WNF Agenda Items

- **Approval of January minutes** – Motion: Tina Hausser. 2nd – Natalie Cook. Passed.
- **Action Items completed:**
 - Website update completed. The full board members were surveyed and it was decided to have a face-to-face meeting this summer in Germany in June. Twitter feed was added to WNF website
- **Membership Update**
 - Approval of new members:
 1. The following educational member was presented for approval: Bastyr University as an educational member and a founding member. Motion Tina Hausser, 2nd Natalie Cook. Passed
 2. Full member and founding member: Asociación Naturista de Buenos Aires (ANBA) Motion: Tina Hausser 2nd Michael Cronin. Passed
 3. Full members: Association of Naturopaths of Slovenia and Asociación Naturopática del Uruguay (ANTHU) Motion: Tina Hausser 2nd Jill Dunn. Passed

4. Jon gave an update on Mexico and the competing groups applying for membership. Recommendation to grant approval to AMEPNATURA A.C. as a conditional Full Member on the understanding that should another organization be valid and approved that AMEPNATURA works together to develop a joint Federation in Mexico. Also, that they work collaborative with other organizations. Tina provided an update on the discussions that she has had with organizations in Mexico. She voiced her concern with the unprofessional language that had been used in a number of emails and the overt conflict that was going on. Javier provided input on his position and stated that it was the intention of AMEPNATURA to work cooperatively and professionally.

Motion: Jill Dunn 2nd Michael Cronin. Passed.

5. Naturopaths of New Zealand as full member. Motion: Jill Dunn 2nd Tina Hausser. Passed. Action: NNZ needs to resubmit application with checked boxes.

- **Federation Policy Statement**

Federation policy statement was reviewed. Amendments made by Iva Lloyd and Tom Greenfield. Natalie Cook commented on the positive attributes to the statement. Helpful to have the guidelines. Motion: Jill Dunn 2nd Tom Greenfield. Passed Action: Post to WNF website.

- **Policy Statement: Natural Medicine and Naturopathy**

Policy statement on Natural medicine was reviewed. Motion to approve: Jill Dunn 2nd Tina Hausser. Passed. Action: Post to WNF website.

- **Fee Structure: Renewals Due April 1st (We are one month behind)**

- Educational fee proposal was reviewed. Structure based on size of the institution. Motion: Tina Hausser 2nd Jill Dunn. Passed
- Iva Lloyd proposed that the fee for all other groups remain the same for the 2015/2016 membership year. Motion: Natalie Cook 2nd Tina Hausser

- **WHO**

- Great news, we have a few meetings with WHO. The meetings are with Dr. Zhang and Taina Nakari. Both have agreed to meet with us face-to-face in Geneva during the World Health Assembly. Iva Lloyd and Tina Hausser are attending the WHA as guests of the WFC. Tabatha Parker and Jon Wardle will also be attending the WHA.

- **Marketing**

- Social media - Daniela gave an update on the organic growth the WNF is experiencing. Twitter increased from 30 followers in January 2016 to 60 in March 2016. Facebook increased from 1479 followers to 1717 with a weekly reach of 2000 viewers. Posts have been minimal: 2 posts a month. Ensuring WNF is following and

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liking its member organizations has helped create steady traction on twitter in terms of retweets and favourites.

- **Committees Updates**

- *Naturopathic Roots* – Tina Hausser provided an update. The survey was sent to 90 schools with 26 completed. 2 from the UK; 7 from North America and South America; 4 Western Pacific; 2 from Asia. All schools have a universal agreement and meet the criteria for hours that WHO is recommending. The preliminary data will be presented at the face-to-face board meeting in June 2016..
- *Professional Mapping* – Jill Dunn provided an update. Making steady progress; committed to find new contacts around the world. Will follow up with the new members who have joined to make sure no one is missed in their country. The first survey is based on the Australian Appendix 6.1 Lynn Report Survey of Professional Associations. It's been put forward to U of Tech Sydney the supervisor Jon. Any changes will got out this month. Committee will meet in new two weeks for feedback. It will start in May for 3 months, being sent out only to organizations
- *Fundraising* – Michael Cronin provided an update. Offering a conference call before the June meeting to invite a volunteer from each full member as an information gathering. Asked if any member one on the call would like to join in the committee. Jon volunteered. Javier (Mexico) volunteered. **Action plan:** Send a reminder email out for members to join or recommend an alternate member of their organization.
- *Research* – Iva Lloyd provided an update. First meeting is April 13th. Gathering published research to post on WNF website.
- **2016 face-to-face meeting** – There was a discussion about who will be attending in person or remotely.
 - Natalie Cook will send an alternative representative
 - Iva Lloyd in person
 - Barbara Boutry in person
 - Javier H. Graces-Martinez – not sure yet
 - Erika Brajnik in person
 - Abdullah Alqshere in person
 - Jill Dunn will attend remotely
 - Tina Hausser in person
 - Tom Greenfield in person
 - Michael Cronin in person

Discussion about the agenda for June: (All new full members will be sent the June agenda)

- Political landscape of Naturopathic Medicine in each area
- *Establish membership committee to improve on the process.*



- After June we can only have officially 11 Board members; Full members need to consider whether they would like to stay on the board.

- **Other Business**

- Jill Dunn update in New Zealand. NZAMH voted last year at the AGM to include Naturopaths in the Constitution and make amendments to join WNF. At this point NZAMH will not be making those changes or remaining a member of WNF.
- Jon requested that Daniela adjust the Go-to-Meeting long distance call in access.

May Board Call

- Main purpose will be to approve new members.

Meeting was adjourned at 2:15 pm.