

## WNF Executive Committee Meeting Minutes

DATE: February 12, 2020  
7:00 a.m. Eastern Standard Time  
Via Go-To-Meeting

---

### Attendees:

Canada – Iva Lloyd, Chair  
Australia – David Casteleijn  
Slovenia – Erika Brajnik  
Spain – Tina Hausser  
South Africa – Stephen Farrugia  
United States – Moira Fitzpatrick  
Zambia – Lawrence Chanza

### Regrets:

Australia – Tobey Pinder  
Chile – Jorge Neira Bravo  
India – Dhananjay Arankale  
Mexico – Blanca Morgando  
New Zealand – Jill Dunn  
Portugal – Noémia Rodrigues

Jon Wardle – Secretariat  
Dave Deeley – Assistant Secretariat

Next Executive Committee Meeting – 4:00 p.m. (EST), May 13, 2020

### WNF Agenda Items

#### 1. *Approval of Nov 2019 Executive Committee meeting minutes*

Motion to approve amended August 2019 minutes: David Casteleijn

Seconded: Lawrence Chanza

**Motion carried**

#### 2. *Membership*

- a) *Renewal* – Invoices sent February 6; 14 members renewed within the first week
- b) *New members* – One new enquiry from a school in Montreal – awaiting application
- c) *Growing membership* – Identified potential candidates including Nordic/Scandinavian countries as well as Hungary

#### 3. *Strategic Plan*

- a) Membership numbers tracking well
- b) Fundraising requires attention
- c)

#### 4. *Fundraising*

- a) Investigating Global Giving as an alternative to hiring a fundraiser to assist with fundraising
- b) Project focused fundraising – not for operational expenses
- c) Acceptance based on a one-month blitz to raise \$5,000 (potentially March or April)

#### 5. *HTA up-date*

- a) By the end of February, writers/researchers identified
- b) June/July – key chapters focusing on the foundation of naturopathic practice for review. All WNF members will be offered the opportunity to review. Will be listed in credits as a reviewer.
- c) Meeting with WHO contact Dr. Zhang Qi in March, discussing timeline change for Official Collaboration. Moved up from June 2021 to June 2020.
- d) Cost? Still not confirmed but with change in WHO status, may not be as high as originally anticipated.

#### 6. *Committee Up-date*

- a) *UNESCO* – Opportunity to link with UNESCO, details to follow.
- b) *Environmental* - Moira Fitzpatrick
  - i. Goal to establish naturopathy as a leader in treating environmental health issues
  - ii. Focus remains preparing material for the website
  - iii. Reviewers required to check material
  - iv. Looking for representation from South & Central America
- c) *Educational* - David Casteleijn
  - i. Next meeting TBD
  - ii. Focus remains collecting information/standards of all current schools
  - iii. Will provide foundation for new naturopathic schools and will assist in improving naturopathic educational standards globally
  - iv. Educational standards key information for WHO Collaboration
- d) *AMR* – Iva Lloyd
  - i. AMR Alliance (Australia) and WNF to share website resources. Over 350 references to move to WNF-AMR site. AMR Alliance will focus on human interest aspect – patient stories. Social media focused.
  - ii. WNF site to focus on conditions by pathogen

- e) *Communications* – Tina Hausser
  - i. Instagram account added
  - ii. You Tube channel activated
  - iii. Encouraging members to create material for Spotlight Videos. WNF branded Intro and Extro created
  - iv. AMR SoMe campaign has reached over 42,000 people
- f) *Professional Mapping* – Jill Dunn (supplied by email)
  - i. The professional mapping survey has been analysed using SPSS and it is expected that a paper will be prepared and published this year. Analysis of organizational documents using NVIVO is expected to start in April.
  - ii. In the longer term, in 2021 policy analysis of selected countries legislation will be undertaken and global interviews arranged (after ethics approval) with some participants who took the survey.
- g) *Support Group Meetings 2020*
  - i. March – Portugal
  - ii. September – Brazil (TBC)
  - iii. Groups are encouraged to have 2 or 3 calls a year to keep members informed/involved
- h) *TRELLO*
  - i. Environmental Risk Factors section active
  - ii. Committee members encouraged to log in

## 7. *Coronavirus*

- a) Up-date coming – WHO has renamed the virus to COVID-19 Please share the update with your members.
- b) Must walk a fine between informing and promoting prevention. It is important that naturopathic practitioners not promote that they can treat COVID-19.
- c) Please let us know about concerns in your country

## 8. *Community Clinics Video*

- a) Complete and available on you tube: <https://youtu.be/zRkLanzgJSM>
- b) Important tool to show how naturopathy gives back to less fortunate, not just for the wealthy
- c) Entered in WHO Film Festival contest



9. *Book list up-dated* – will be added to the website this week.

10. *Communications Survey*

- a) Goal is measure and prove that naturopaths provide more free educational information than other professions
- b) Aiming to have over 2,000 responses

11. *2020 Executive renewals*

- a) Regional support groups to select board representatives
- b) 4 new reps coming onto the board in May
- c) Iva Lloyd's term as President is up in May, based on the WNF Bylaws Iva can stay on for one more three-year term. Discussion during May 2020 meeting.

12. *January Up-date*

- a) Change in format/content elicited positive feedback
- b) Please share with your members
- c) Please share your information with us for future issues
- d) Suggestion to provide word document to ease translation – ask DD to send

13. *Other Business*

- a) Wikipedia Response
  - i. The site is not friendly to Naturopathy
  - ii. A US group was unsuccessful in getting changes made
  - iii. Response from WNF will be signed by all – then posted on WNF website, members encouraged to post as well.

There being no other business the meeting was adjourned at 8:18 am. local time.