

## WNF Executive Committee Minutes

DATE: March 11, 2017  
3:00 p.m. Eastern Standard Time

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### Attendees:

Canada – Iva Lloyd (Chair)  
Australia – Natalie Cook  
Belgium – Myriam Francotte  
Chile – Jorge Neira Bravo  
Nepal – Dr. Karki  
Spain – Tina Hausser  
United Kingdom – Tom Greenfield  
United States – Moira Fitzpatrick  
Dave Deeley – Assistant Secretariat

### Regrets:

DR Congo – Ysu Umbalo  
France – Barbara Boutry  
Saudi Arabia – Abudulla Alqshere  
Jon Wardle – Secretariat

**Next Meeting:** July 11 & 12, 2017– WNF General Assembly, Phoenix, Arizona USA

**Following Conference Call:** November 11, 2017 at 3 p.m. EST

### WNF Agenda Items

1. *Approval of January, 2017 Minutes*

Motion to approve the January Minutes as presented: Tom Greenfield

Seconded: Tina Hausser

**Motion carried**

2. *Proposed WHO Strategy change*

Iva Lloyd recapped the reasons to postpone the WHO Naturopathic Bench-marking project:

- a. *Costs jumped from an original estimate of \$75,000 to approx. \$300,000*
- b. *The first instalment, due in June, would seriously deplete WNF's resources*
- c. *Proposal to delay for 2 or so years to develop fundraising contacts*
- d. *Use time to align with WHO's current Traditional Medicine strategy*
- e. *Naturopathic White Papers will provide a solid foundation for future WHO Naturopathic Benchmarking document*
- f. *Proposed working with Michael Smith, a ND from Canada who has been a WHO consultant for over 10 years. He will be at the General Assembly to help us develop a plan that will position the WNF within global health-care.*

**Proposal approved**

3. *Membership Update*

- a. Initial mailing Feb 8, follow-up March 8
- b. Members asked to indicate if they are renewing to avoid receiving more reminder emails

- c. New member priorities for 2017 – Full, Educational, and Corporate sponsors
4. *General Assembly Up-date*
  - a. AAND registration opens this week, Dave Deeley will forward details
  - b. The General Assembly will be on the afternoons of July 11 & 12, up-dated agenda to follow
  - c. Please forward an agenda items to [info@worldnaturopathicfederation.org](mailto:info@worldnaturopathicfederation.org)
5. *Marketing Update*
  - a. Facebook - 2408 likes reported, over 8,000 visits
  - b. Members encouraged to add their events and share WNF posts\links
6. *Committees Updates*
  - a. *Naturopathic Roots* – Tina Hausser  
Creating a book list that covers the theory, history, philosophy of naturopathy that will be shared when complete.  
A White Paper covering the philosophy, history, principles of naturopathy based on 5 schools' curriculum will be sent to members for review prior to the General Assembly in July.
  - b. *Professional Mapping* – Iva Lloyd  
The deadline on collecting information has been extended to the end of March. Please respond to the survey, the rate is quite low – 30-35% required. Feedback from US schools is needed.
  - c. *Research* – Iva Lloyd  
Two students are coming on board to assist. Will gather information on types of research being conducted around the world.
7. *Secretariat Update*
  - a. New call time was well received
  - b. Meetings will now be quarterly, the next calls will be November 11 and March 10, 2018
  - c. Bi-monthly calls will be replaced with additional email up-dates
8. *Fundraising Update*
  - a. Corporate Sponsorship will now become an organizational focus
  - b. Members are asked to seek local contacts for sponsorship.
  - c. Letters are available, please contact Dave Deeley
9. *Other Business*
  - a. In order to arrange the right size room, please let Dave Deeley know at [info@worldnaturopathicfederation.org](mailto:info@worldnaturopathicfederation.org) if plan to attend the General Assembly,

There being no other business, the meeting was adjourned 3:30 pm local time, Toronto.