



STRATEGIC PLAN

2 Year Plan 2019

Membership

- 30 full members (~1/2 of all naturopathic organizations with an association)
- 18 educational members.
- 75 total members / sponsors.

Sponsorship

- \$20,000 in sponsorship / year.
- 10 Corporate Sponsors

WHO Advancement

- Establish at least two regional WNF/WHO support groups.
- Proposal – Preconception Care
- Work on at least one project with the WHO

Naturopathic Research

- 10 naturopathic journals that accept articles from naturopaths / NDs internationally.
- Collect all naturopathic research from the last ten years.
- Analyze and publish naturopathic research results.
- Monthly research updates on the WNF website

Publications

- Publish the 2015 and 2016 survey results
- Publish the White Papers on naturopathic philosophy, principles and theories
- 1st phase of Professional Mapping Committee research published
- WNF articles in naturopathic journals internationally

Professional Formation

- Assist at least 10 countries currently practicing naturopathy in establishing a national naturopathic organization.
- Provide the basic documentation to establish a professional naturopathic organization.

Educational Standards

- Establish a forum for naturopathic educational institutions to share resources.
- Encourage international continuing education amongst naturopathic organizations.

5 Year Plan 2022

Membership

- 40 full members (~1/2 of all countries that practise naturopathy)
- 25 educational members
- 90 total members.

Sponsorship

- \$50,000 in sponsorship / year.
- 20 Corporate Sponsors

WHO Advancement

- Full collaboration status with the WHO.
- Updated Benchmarking document on Naturopathic Profession
- Participate in the WHO Terminology Project

Naturopathic Research

- Support an international cost-benefit analysis study
- 15% increase in naturopathic research papers
- Advancement of naturopathic research from the International Research Collaboration.

Publications

- 2nd phase of Professional Mapping research paper published
- At least seven WNF publications by 2022.
- Publish White Papers on naturopathic modalities
- Naturopathic outreach and participation in international congresses promoting naturopathy / naturopathic medicine.

Professional Formation

- Ensure all countries practicing naturopathy have the infrastructure (politics permitting) to establish a national naturopathic organization.
- 10% increase in countries regulated to practice naturopathy

Educational Standards

- 75% of all naturopathic educational institutions over 2500 hours in length.
- Minimum of 30 naturopathic educational institutions over 4000 hours globally