



# **2016 Annual Report**

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# President's Report



**Dr. Iva Lloyd, RPP, ND**

International Representative  
Canadian Association of Naturopathic  
Doctors (CAND)  
President WNF

The global Naturopathic profession has made tremendous strides in the last few years. The decision to create a world federation was made in Paris in 2014 and the inaugural meeting for the World Naturopathic Federation (WNF) was held in June of 2015 in Calgary Canada. Since that time, the WNF Officers and Board have focused on creating a solid infrastructure for the profession to move forward on a global basis. To understand the professional landscape of the naturopathic profession, we have conducted a number of surveys to ensure that we have a solid understanding of the naturopathic profession globally. Being able to represent the Naturopathic profession at an international level with one voice is essential for the growth and survival of not only the WNF, but the profession at large.

We are pleased to report that the WNF represents national naturopathic organizations from 23 countries, spanning all world regions. Our membership also includes eight Educational members, six Associate members and eight Sponsors. Our federation exists due to the support of members and sponsors. We thank you for your continued support and we are pleased to announce that we had 100% of all full members renew for the 2017/2018 term. Our focus over the next few years will continue to be on membership growth and sustainability.

We would like to thank all those organizations that have participated in the WNF surveys and inquiries. As a result of the tremendous feedback we were able to publish a number of documents that clarify the Naturopathic profession. In June of 2015 we published the World Naturopathic Federation Report, findings from the 1st World Naturopathic Federation survey. In May of 2016 we published the WNF – Naturopathic Roots Report, findings from the Naturopathic Roots Committee Survey. In June of 2016 we published the Naturopathic Numbers Report which provided an outline of naturopathic practice in the different world regions. The Professional Mapping survey, looking at the link between

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# President's Report (Continued)

education and regulation, is still in progress and will be published within the year. All WNF publications and our quarterly updates are accessible through the WNF website.

Our work with the World Health Organization continues to move forward. We have ensured that we meet the organizational criteria for official collaboration and we are in the process of choosing initiatives and projects to work on with the WHO. WNF representatives have attended the WHO's World Health Assembly for the past five years and we continue to ensure that we have representation annually at key WHO events.

Other noteworthy accomplishments this year include a Q&A outlining the difference between naturopath and naturopathic doctor and a policy on natural medicine. During the 2017 General Assembly, a policy on Naturopathic Regulation is being tabled for discussion and approval.

One of the main initiatives this past year has been the compiling of the White Papers on naturopathic philosophies, principles and theories, with an accompanying book list and historical reference document. These papers were circulated to all members and will be tabled for discussion and approval at the 2017 General Assembly. The surveys that we conducted confirmed that the Naturopathic profession is defined and united by its philosophies, principles and theories. There is also a core group of modalities that are fairly consistent globally. Although there are regional and global differences in educational standards and with respect to regulatory standards, there is a core foundation to the profession that is consistent. An essential role of the WNF is to support and protect the diversity of the Naturopathic profession.

The WNF continues to be a working board, supported nicely by Dave Deeley, our part-time Assistant Secretariat. As we continue to establish the WNF infra-structure, fiscal responsibility has been an essential component. Engaging more actively in fundraising is planned for the upcoming year to ensure that we can continue to build a solid foundation for the WNF and so that we can engage in projects that support enhanced educational accreditation and regulatory efforts in our member countries.

The acceptance of Traditional and Complementary Medicine (T&CM) is recognized to be on a path of tremendous growth with global implications. Naturopathy / naturopathic medicine holds a strong place within this field as it is the only T&CM profession that is prominent in all world regions. Integrative medicine is also expanding and, by working together, we can ensure that the naturopathic profession not only survives, but thrives in this new global environment.

We continue to welcome the input and support of our members and the global naturopathic community.

# Secretariat's Message



**Dr. Jon Wardle**

Chancellor's Research Fellow, Faculty of Health, University of Technology, Sydney

WNF Secretariat

The naturopathic profession developed an international professional federation later than many other professions – indeed the naturopathic profession is one of the last of the large integrative, complementary or traditional medicine professions to do so – yet it has been able to achieve a remarkable amount since the decision to create the World Naturopathic Federation in Paris in 2014 and its formal launch in Calgary in 2015. WNF has achieved what other global professional federations have taken decades to achieve, and that some professional federations who are decades old have still been unable to achieve.

Issues of governance and legal structure are rarely exciting, and the work they require should never be underestimated, but they are essential to the growth and sustainability of any organisation. WNF has spent its formative years on this process of formation, and is now well-placed to enter a more expansive phase of its organisational growth. The naturopathic profession should be proud of the hard work of its representatives in getting the WNF to a space where it now

meets all the governance requirements of a global professional federation mandated by the World Health Organization (WHO) and the Canadian government requirements of a non-profit organisation.

However, it should be acknowledged this success has been partly built on the experience and the generosity of others. We would like to acknowledge the organisations that have assisted our expedited growth via their support and sharing of their experiences in professional formation. The World Federation of Chiropractic and the World Federation of Public Health Associations deserve to be specifically mentioned for their support of the WNF, including being the official sponsors of WNF delegations to the WHO.

For the fourth year in a row, the WNF (and its embryonic precursor) attended the World Health Assembly – the annual meeting of the WHO in Geneva. The WNF is in the process of developing formal “Official Relations” status with the WHO, and the profession’s presence at these meetings is met more positively at each meeting. This is testament to the incredible progress WNF has made in just a few short years. Developing Official Relations has been identified as a strategic priority by WNF, and as such often informs other activities undertaken by WNF, as it brings the naturopathic medicine to the discussion on all issues relevant to naturopathic profession that occur at a global and regional level. However, whilst progress towards Official Relations with WHO has been significant, the naturopathic profession still has much work to do to in other areas to ensure that naturopathic practice can meet its true global health potential.

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# Secretariat's Message (Continued)

Under the leadership of Dr Iva Lloyd the WNF has committed to bridging the perceived gap between tradition and science. The Research Committee is about to embark on an important project documenting the scientific evidence base for naturopathic practice, a document whose importance in encouraging government and non-government health organisations to integrate naturopathic practitioners into their healthcare planning and delivery cannot be exaggerated.

The WNF has also been actively documenting the philosophical foundations of the naturopathic profession, and the Roots Committee is doing incredibly important work in this area. Without a philosophical underpinning naturopathic medicine is nothing but a loose collection of natural medicine practices and tools: it is the principles and philosophies that informs the use of these tools that makes naturopathic practice so powerful. The initial WNF Report highlighted the consensus of the international naturopathic community on the principles and philosophies that underpin naturopathic practice, but it is not enough for naturopathic profession alone to understand its own professional identity. Naturopathic practice and philosophy that informs this practice needs to be codified and disseminated in ways that are understood by policy-makers and parties outside our profession. Without this work, even with the best of intentions it is unlikely that any integration, policy or legislation affecting naturopathic practice will appropriately reflect or respect the philosophical basis that underpins naturopathic practice.

This work is complemented by the work of the Professional Mapping Committee, which is identifying the barriers and facilitators to naturopathic-friendly legislation globally, mapping the legislative and regulatory landscape of the profession globally and identifying the pathways of professional formation and development that other professions have successfully used to inform the best path for the naturopathic profession to take. Additional committees and subcommittees are being created and proposed (including a regional European Committee, to be better deal with issues unique to that region), and these also support the work of WNF in supporting the global naturopathic profession.

WNF's growth is also represented at its headquarters in Toronto, which is now supported by additional staff. The improved organisational structure and resources of WNF are enabling better communication and collaboration not only between WNF and its members, but also between WNF members. As the WNF expands – it now includes members from every WHO region – the needs of the global naturopathic profession are becoming more apparent. WNF is now in a position to begin putting forward policies (for example its policy on integrative medicine), supporting members in their relations with government and supporting the development and growth of professional associations and organisations globally. This support has included financial support for some members from developing countries to collaborate with the global naturopathic community.

As we enter the next year, and the next phase of WNF's growth, we look forward to leveraging the power of naturopaths in addressing global health challenges, many of which align well with naturopathic approaches to treatment. I look forward to meeting with you all in Phoenix and discussing how we can help the naturopathic profession meet its true potential.

# COMMITTEE UPDATE

## Naturopathic Roots Committee



**Tina Hausser**, Heilpraktiker, Naturopath  
International Representative  
Organización Colegial Naturopática Spain  
(OCN FENACO)  
Vice President WNF

The Naturopathic Roots Committee was formed to identify naturopathic philosophies, principles, theories and definitions.

**The Naturopathic Roots Committee is composed by the following members including Heilpraktiker / naturopaths / naturopathic doctors (ND):**

Tina Hausser, Heilpraktiker, Naturopath - Chair (Spain)  
Dr. Iva Lloyd, ND (Canada)  
Dr. JoAnn Yáñez, ND, MPH, CAE (United States)  
Phillip Cottingham, ND (New Zealand)  
Roger Newman Turner, ND (United Kingdom)  
Alfredo Abascal, Naturopath (Uruguay)

In 2016 the WNF published the Naturopathic Roots Report, based on the evaluation of a survey from over 30 educational institutes, who were asked about how naturopathic philosophies, principles and theories are taught in schools. There was a strong consensus globally.

The committee is currently working on analyzing the curriculum of 5 surveyed schools from 3 world regions in details, including sources of books on naturopathic philosophies, principles and theories. The purpose is to create a White Paper and a historical document about the naturopathic profession. The roots committee has also started to create a book list on naturopathic philosophies, principles and theories.

A draft of the White Paper, the historical document and book list was sent out to all WNF members in April / May 2017 for review and will be presented for approval at the WNF General Assembly in July, 11th and 12th, 2017 in Phoenix Arizona.

# COMMITTEE UPDATE

## Professional Mapping Committee



### **Jill Dunn**

MHSc (Complementary medicine), BHSc,  
Diploma in Naturopathy, Diploma in Herbal  
Medicine

Chair, WNF Professional Mapping  
Committee

### **WNF Professional Mapping Committee**

Jill Dunn (New Zealand) [Lead]

Dr. Jon Wardle (Australia)

Dr. Amie Steel (Australia)

Tina Hausser (Spain)

Dominick Léaud-Zachoval (France)

Dr. Nicholas deGroot

Dr. Iva Lloyd (Canada)

Dr. Karki (Nepal)

The professional mapping committee put in concerted effort this past year in the development and execution of the professional mapping survey which specifically examined education and regulation globally. We would like to thank Niloofar Tochaie (Spain) who stepped down due to work commitments.

Members identified naturopathic professional organizations (professional associations, educational institutions and regulators of naturopathic medicine) in their regions: University of Technology (Sydney) Ethics Committee approval was granted and a series of five emails were sent to all recipients from November 2016 through to end of February 2017. Response was relatively slow and in March the Professional mapping Committee made the decision to follow up in their regions which proved fruitful. By May 23rd there were 46 respondents (23 professional associations, 18 educational institutions and 5 regulators) representing 19 countries.

A PowerPoint presentation at WNF meeting in Phoenix in July and Research Report will be made available to members and survey respondents post July 31st. The survey link has been left open until 31st July, to enable those who have not yet completed to still do so. One, if not several papers, will be published following study completion and will include all additional data.

# COMMITTEE UPDATE

## European Support Committee



### **Purpose of this Committee**

- To support actions of European Naturopathic associations
- To carry out the standardization of the profession in Europe with the European Committee for Standardization (CEN)
- To inform the international community of what is being done in Europe

**Members:** European Naturopathic Associations full members of WNF and future members

### **Barbara Boutry**

Administration and Communication Executive

Association OMNES (Organisation de la Médecine Naturelle et de l'Education Sanitaire)

French Naturopathic Professional Association

### **Accomplishments Over the Past Year**

The project for European standardization was launched in June 2015, during Italian's congress at Tonella Doro's request, in charge of Naturaliter, one the Italian's Naturopathic association.

We have met few times during 2016, to work on the European standards and gathered more associations to join this working group. We had a meeting in Paris, last September and we met on this occasion with Isabelle Robard, our expert in Health and Regulations laws in France and in Europe.

Tonella Doro has successfully obtained a norm and certification in Italy with UNI (the Italian Normalization institution) and is currently working with UNI who is related to CEN in order to carry out this project.

Tina Hausser, VP of WNF and Manager of International Relations with FENACO (Spanish Naturopathic Association) has also contributed a great deal to this committee.

### **Current Action Plans**

To support all European Congress of Naturopathy in Europe with an increasing representation of professional associations all over Europe.

June 2017: meeting in Madrid, previous to Spanish and European Congress. An association was officially set, called EU.NATA whose purposes are:

- To promote, develop and enhance the naturopathic culture through Europe, with regular exchanges in order to create best conditions for naturopathy to be institutionally recognized throughout Europe with common values, definition, scope, skills and all criteria's agreed upon to the benefit of the profession of naturopath.
- A wider network with all professional association in Europe, collaboration with all institutions related to Naturopathy, other Non-Conventional Medicines representation etc.
- I have this idea of a European survey strictly on political and regulations issues, methodology and all arguments used for the regulated countries, issues and barriers for the non-regulated ones, to have a full and detailed picture of what is going on in Europe and to share experiences on these issues.

# Treasurer's Report



**Natalie Cook**

President, Australian Naturopathic Federation

WNF Treasurer

The WNF is still in its formative years and as such, tight fiscal control has been essential. The administrative activities of the WNF have been accomplished by members of the WNF board and with the assistance of a part-time secretariat Dave Deeley. This has enabled expenses to be kept to a minimum.

**Income:** Membership dues are currently the primary income source for the WNF. The revenue growth continues to be strong with income more than doubling from year one to two and showing 40% growth from years two to three as member numbers continued to increase. This trend is expected to slow. Our annual income over the last three years has grown from \$10,380US as of March 2015 to \$29,341US as of March 2016 and \$41,678 as of March 2017.

Fundraising revenue for special projects will become increasingly important going forward.

**Expenses:** Expenses have been tightly controlled. The total expenses in the fiscal year 2015-2016 was \$20,287US. Of that, about 1/3 of the expenses were attributed to start up activities of website and logo design. In the fiscal-year 2016-2017 the total expenses were \$18,031US. Administrative support is a critical aspect for ongoing stability of the WNF and in 2016-2017 the total cost was \$6,350 as a part time secretariat-general was appointed. As the WNF grows we anticipate that this expense will increase as we work towards full-time staff to support the work of the WNF.

The expenses associated with conferences and meetings relate to WNF Officers representing the profession at the World Health Assembly (WHO) and at other international naturopathic conferences. We anticipate that this trend will continue.

The WNF books were audited for the 2015 Inaugural meeting in Calgary, Canada. In future WNF General Assemblies, we will be providing audited copies of the WNF financials.

The financial focus of the WNF will continue to be on membership growth and on fundraising. Fundraising will become essential going forward in order for the WNF to support the profession globally and to assist in improving educational accreditation and professional regulation in various regions of the world.

The World Naturopathic Federation (WNF) has had a very successful first year. Our accomplishments include the following:

### WNF Membership

We currently have thirty-three (33) members and ten (10) sponsors. Of those, seventeen (17) are full members. Our membership spans fifteen (15) countries and 6 of the 7 world regions. We currently represent organizations from the following countries: Argentina, Australia, Belgium, Canada, DR Congo, Egypt, France, Hong Kong, Germany, Mexico, Nepal, New Zealand, Portugal, Saudi Arabia, Slovenia, Spain, United Kingdom, Uruguay and the United States of America. Not a bad start for our first year! Expanding membership and sponsorship of the WNF remains our top initiative. [Check out the website for a full listing of our members.](#)

### World Health Organization Update

We are pleased to announce that Dr. Zhang Qi, Coordinator of Traditional Medicine and Taina Nakari, WHO External Relations Officer from the World Health Organization (WHO) have agreed to meet with the WNF Executive during the World Health Assembly in Geneva, Switzerland in May of this year. Creating a solid relationship with the WHO is a primary focus of the WNF. Having the WHO recognize the WNF as a collaborating partner will help the naturopathic profession on many levels. We will keep you informed of the outcome of those meetings.

### WNF Board Meeting

The next WNF General Assembly for all WNF members will be held in June of 2017. In June of this year the full members of the WNF will be meeting in Stuttgart Germany. The aim of the board meeting is to further understand the challenges of naturopathy world-wide and to select the new WNF board.

### Marketing Update

The WNF social media is growing at a tremendous pace. Please let the naturopathic community know about any educational events, updated research or successes from your organization by linking to the WNF [Facebook](#) and [Twitter](#) accounts.

### Projects and Committees

The response rate to the *Naturopathic Roots Committee* survey was over 30%. The results are quite impressive and indicate almost 100% agreement on the naturopathic principles worldwide. 100% of the schools indicated that naturopathic history, principles, philosophy and theories are taught as part of the naturopathic curriculum. We will be writing a white paper that will be presented at the 2017 WNF General Assembly.

The *Professional Mapping Committee's* project, spearheaded by Jill Dunn of New Zealand has been approved as a PhD initiative. The project will explore the regulatory and educational framework of naturopathy worldwide. Next month a survey will be sent to all naturopathic professional associations and regulatory bodies. Please take the time to fill it out.

Over the next few months the *WNF Research Committee* will be using social media and our website to highlight key naturopathic research from around that world. Please let us know if you would like us to highlight anything from your organization.

[To learn more about the WNF projects, please visit our website](#)

*Stay tuned for information on the June 2017 WNF General Assembly in South Africa.*

The second quarter of 2016 has been extremely busy. We have some exciting news to share with you.

## WNF Membership

We have reached the milestone of having full members in all 7 of the world regions. The number of full members has grown from ten national naturopathic organizations in June 2015 to now twenty-two. We are also very proud to announce that we have our first corporate sponsor – BioLonreco. There are also new educational and non-profit sponsors. [Check here for a full listing of members.](#)

## WHO has Agreed to Collaborate with the WNF

We are extremely excited and pleased to announce that the meetings with key officials from the World Health Organization were very successful and the WNF is in the process of exploring the scope of official collaboration with the WHO. The collaboration will likely involve working on Benchmarking documents for the naturopathic profession and being part of a project exploring terminology used in Traditional and Complementary Medicine. The WNF may also have an opportunity to provide the WHO with specific information on the naturopathic profession including educational frameworks, sizing of naturopathic profession worldwide and an overview on naturopathic research. The collaboration process will take at least two years. We will keep you abreast of the progress.

## WNF Executive Committee Meeting

We had a very successful WNF Executive Committee meeting in Stuttgart Germany on June 12<sup>th</sup>, 2016. In total there were fourteen (14) countries represented. There has been some change to the Executive Committee and the WNF Officers. [Check out the website for more information.](#)

## Marketing Update

The WNF social media is growing at a tremendous pace. Please let the naturopathic community know about any educational events, updated research or successes from your organization by linking to the WNF [Facebook](#) and [Twitter](#) accounts.

## Projects and Committees

The *Naturopathic Roots Report* was published in June. [Click here to access the report.](#) The report will be instrumental for organizations working with government, insurance providers or when looking to clarify the educational framework of the naturopathic profession. If you have any questions about the *Report* email [info@worldnaturopathicfederation.org](mailto:info@worldnaturopathicfederation.org).

The aim of the *Professional Mapping Committee* is to look at the link between regulation and education. You will soon receive a survey addressing this question. Please take the time to fill it out.

Please check out [our website](#) as the *Research Committee* highlights [key naturopathic researchers](#), [naturopathic research institutions](#) and published naturopathic research.

The WNF is looking at supporting a number of new initiatives, including the WHO collaboration. The *WNF Fundraising Committee*, spearheaded by Dr. Michael Cronin, ND has the task of raising the required funds. Please let him know if you would like to be part of the committee or if you have any fundraising ideas.

[To learn more about WNF committees and projects, please visit our website](#)

*Stay tuned for information on the 2017 General Assembly.*



The following is the 3<sup>rd</sup> quarter 2016 update on WNF activities.

## WNF Membership

We are pleased to report that we had 100% of full members renew for the 2016/2017 fiscal year. Year-over-year the WNF membership grew by over 40%. WNF membership spans all world regions and twenty-two countries.

For a full listing of WNF members and sponsors [please check out our website](#). Increasing membership continues to be one of the key initiatives of the WNF.

## Naturopathic Numbers

One of the initiatives of the WNF has been to assess the global naturopathic environment. The initial findings reveal that:

- Naturopathy is practiced in all world regions and in over eighty (80) countries.
- Based on current estimates there are between 75,000 and 100,000 naturopaths globally.
- There are over 90 naturopathic educational institutions that meet the WHO standards
- There are at least eighty (80) national and close to 100 associate naturopathic organizations representing naturopathic practitioners. There are over thirty (30) countries have no naturopathic organizations and there are ten (10) countries that have multiple national organizations.
- There are over twenty (20) naturopathic research organizations globally.
- The WNF currently has [48 members and sponsors](#).

Check out the [WNF Numbers 2016 Report](#).

## Marketing Update

The WNF social media is growing at a tremendous pace. Please let the naturopathic community know about any educational events, updated research or successes from your organization by linking to the WNF [Facebook](#) and [Twitter](#) accounts.

## WNF Projects and Committees

Collaboration efforts with the *World Health Organization (WHO)* continue to move forward. The WNF was asked to provide the WHO with a list of naturopathic experts from around the globe to participate in updating the Naturopathic Benchmarks.

The first phase of the *Naturopathic Roots Report* was published in June. [Click here to access the report](#). The second phase of the Committee involves collecting curriculum information, historic references and books on naturopathic history, philosophy and theory. After analyzing the information, the Committee will be creating White Papers on the core aspects of naturopathy – history, philosophy, principles and key theories. If you would like us to include your written works in our analysis, please send us an email at [survey@worldnaturopathicfederation.org](mailto:survey@worldnaturopathicfederation.org)

The aim of the *Professional Mapping Committee* is to look at the link between regulation and education. A survey will be sent to naturopathic schools and organizations addressing this question. Please take the time to fill it out.

Other active WNF committees include Research, European Collaboration, Education and the WNF Support Committee. [To learn more about WNF committees and projects, please visit our website](#)

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## WNF Membership Renewals

WNF membership renewals are in March. The World Naturopathic Federation experienced 48% membership growth in 2016. We now have 48 members and 10 sponsors. The WNF membership spans 22 countries representing all world regions. [Check out our website for a full listing of WNF members and sponsors.](#)

The WNF membership fees for 2017 remain the same as 2016. We will be sending out all membership renewals in February.

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## WNF Update

### General Assembly

The WNF General Assembly is being held on July 11th and 12th in Arizona USA. It is being hosted by the [American Association of Naturopathic Doctors \(AANP\)](#). All WNF members and sponsors can bring two representatives to the WNF General Assembly. The focus of this General Assembly will be on approving WNF White Papers on Naturopathic Principles and Theories. We will be sending out the draft documents to all members prior to the meeting. We hope that all members can attend.

[Click here for more information and to register for the General Assembly.](#)

### WHO Collaboration

The WNF has received correspondence from the World Health Organization (WHO) confirming the intention to move forward with official collaboration. The first step is for the WNF to participate in updating the benchmarking documents for the naturopathic profession.

Establishing official collaboration with the WHO is a key initiative of the WNF and will provide the naturopathic profession a global voice in the health-care world. The WNF will be engaging in fundraising to support its work with the WHO. Stay tuned for updates.

### Naturopath - Naturopathic Doctor Document

Thank you to all members that participated in the question and answer document on naturopath - naturopathic doctor. The document has been approved and is posted on the WNF website. [Click here to review this document and other policy statements of the WNF.](#)

*"The goal of the WNF is to unite the naturopathic profession globally and to support and promote the growth of the naturopathic profession."*

### White Papers

White Papers provide consensus on a key aspect of a profession. The WNF will be working with all members and sponsors on creating White Papers on naturopathic principles and key theories. We encourage you to ensure that your voice is heard during this process. [Click here for more information.](#)

### Professional Mapping Committee

The Professional Mapping Committee survey was sent to naturopathic organizations in November. Please take a moment to fill it out.

# Thank You to our Sponsors

## Corporate Sponsor

Bio Lonreco Inc.

## Non-Profit Sponsors

**United States of America:** Natural Doctors International (NDI)

**United States of America:** Association of Accredited Naturopathic Medical Colleges (AANMC)

**United States of America:** Naturopathic Medical Student Association (NMSA)

**United States of America:** Naturopathic Education and Research Consortium (NERC)

## Private Sponsors

**Australia:** Dr. Jon Wardle

**Canada:** Dr. Iva Lloyd

**Germany:** Dr. David Lescheid

**Spain:** Tina Hausser

**USA:** Dr. Michael Cronin



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