

Equity Model for WNF Members

The request to introduce an Equity Model for members of the WNF was introduced by Dr. Abena Tuson-Turner, ND.

Background

The WNF has had several members from Africa that have joined the WNF but have not been able to renew due to financial hardships. The members that have struggled are typically start-up organizations with very few members.

Aim

1. Support full and educational membership of those organizations in low-income countries.
2. Maximize the diversity of naturopathic representation globally.
3. Ensure that access to WNF benefits is open to all naturopathic organizations that qualify.

Recommendation

Based on the WNF's low membership fees a two-tier equity model (not 3) will be introduced ONLY for the minimal membership levels – as that relates to the organizations that have struggled to renew - as follows:

- Full member: minimal full payment \$120. Low-income countries minimal payment: \$45
- Educational member: minimal full payment \$200. Low-income countries minimal payment: \$75

Criteria for Low-Income Status

The WNF will use the information from the World Population Review: <https://worldpopulationreview.com/country-rankings/poorest-countries-in-the-world> and include any country that requests assistance that falls within the 50 lowest GDP per capita.

References

Here is a link to a paper on equity models that provides additional information: <https://www.bridgespan.org/insights/nonprofit-organizational-effectiveness/how-nonprofits-can-incorporate-equity-into-their-measurement-evaluation-and-learning>