



Celebrating 10 Years of Success



Legend

- Research
- Publications
- ▲ WHO Activities
- ➔ White Papers
- ★ AGM
- ❓ Surveys

Key Accomplishments

2014

- Decision to form the WNF, Paris France (July 2014)
- WNF registered as a non-profit organization in Canada (November 2014)

2015

- **Committee:** Launched Membership Committee
- **Committee:** Launched Naturopathic Roots Committee
- **Committee:** Launched Professional Mapping Committee
- **Publication:** World Naturopathic Federation Report, findings from 1st global survey
- **Survey:** 1st International survey – naturopathic organizations
- **Survey:** 2nd International survey – naturopathic educational institutions
- **Conferences:** World Health Assembly (WHA), Naturopathic (Uruguay)
- **AGM:** Inaugural WNF AGM held in Calgary, Canada
- Inaugural President – Dr. Iva Lloyd, ND (Canada) 2015 - 2023
- Inaugural Vice-President – Tina Hausser, HP, Naturopath (Spain) 2015 - 2022
- Inaugural Secretariat: Professor Jon Wardle, PhD, ND (Australia) 2015 - 2023

2016

- **Committee:** Research Working Group
- **Publication:** Naturopathic Numbers Report
- **Publication:** WNF Naturopathic Roots Report, findings from 2nd survey
- **Survey:** Professional Mapping survey
- **Policy Statement:** Natural Medicine
- **Policy Statement:** Naturopath/Naturopathic Doctor
- **Conferences:** WHA, WNF Face-to-Face (F-2-F) (Uruguay, Slovenia), TCIH (Germany)

2017

- **Committee:** Educational Committee
- **Committee:** Antimicrobial Resistance Committee (AMR)
- **Publication:** Defining the Global Naturopathic Profession
- **White Paper:** Naturopathic Philosophies, Principles and Theories
- **AGM:** 2nd WNF AGM held in Phoenix, Arizona
- **Policy Statement:** Regulation
- **Policy Statement:** Terminology for Professional Formation
- **WHO:** Response to the technical document on Clinical Research in Traditional and Complementary Medicine (T&CM)
- **Survey:** Attitudes Towards Intra-Professional Collaboration, an international survey
- **Conferences:** WHA, Naturopathic (Portugal, Australia, Slovenia, Canada, Spain, Brazil), WNF F-2-F (Spain), TCIH (Dubai)



2018

- **Committee:** Regional Support Groups
- **Publication:** WNF Education and Credentials
- **Publication:** Global Naturopathic Regulation
- **WHO:** responded to the WHO technical document on Clinical Research in T&CM
- **WHO:** participated in three working group meetings (Cupping, Anthroposophic Medicine)
- **WHO:** Jon Wardle and Iva Lloyd attended the Global Conference on Primary Healthcare in Kazakhstan
- **WHO:** results of Intra-professional collaboration survey presented at WHA
- **Website:** launched the WNF Antimicrobial Resistance (AMR) website
- **Conferences:** WHA, Naturopathic (Mexico, Canada, Slovenia), WNF F-2-F (Mexico, Slovenia)



2019

- **Committee:** Environmental Health Committee launched
- **Committee:** Communications Committee launched
- **Publication:** Research Written by Naturopaths / Naturopathic Doctors
- **Publication:** WNF Response to the Astana Declaration
- **Publication:** WNF Terminology Document: Defining Naturopathic Terms
- **Publication:** Books written by NDs/Naturopaths
- **Publication:** Global Naturopathic Regulation Report
- **Survey:** Community Education and Health Promotion survey
- **Survey:** International Practice survey
- **Survey:** Community Clinic survey
- **WHO:** participated in 2 working group meetings (Yoga, Acupuncture)
- **AGM:** 3rd AGM held in Melbourne, Australia
- **Conferences:** WHA, Naturopathic (Czech Republic, France research meeting)
- **Award:** Tina Hausser, HP, Naturopath, President's Award
- **Award:** Dr. Hope Foley, PhD, WNF Volunteer Award
- **Award:** Dr. Ginger Sweetan, ND, WNF Volunteer Award



2020

- **Research:** 10 Rapid Review papers focused on role of naturopathic therapies in the treatment of upper respiratory tract infections in a Special Edition compliments of *Advances in Integrative Medicine*
- **Research:** Overview of International Naturopathic Practice and Patient Characteristics: results from a cross-sectional study in 14 countries
- **Publication:** WNF Book List updated
- **Publication:** Analysis of Naturopathic Journals
- **Survey:** Naturopathic Journal Survey

- **Survey:** Knowledge Mobilization
- **White Paper:** Role of Naturopathic practice within a global pandemic
- **WHO:** Participated in the WHO meeting to discuss the role of T&CM in response to COVID-19
- **Videos:** Two animated videos: Healthy Lifestyle and Environmental Pollutants
- **Websites:** Launched the WNF Environmental Pollutants website
- **Conferences:** WNF F-2-F (Portugal)

2021

- **Publication:** Health Technology Assessment – Naturopathy
- **Publication:** Naturopathic Educational Program Report
- **Publication:** WNF Technology Enhanced Learning Policy
- **Publication:** WNF Report: Impact of Rapid Reviews
- **Research:** Bibliometric Analysis of Naturopathic - Authored Peer-Reviewed Publications
- **Research:** Characteristics of Global Naturopathic Education, Regulation and Practice Frameworks: results from an international survey
- **Research:** Naturopathic Community Clinic Reach: an international cross-sectional study
- **Research:** Community Education and Health Promotion Activities of Naturopathic Practitioners: results of an international cross-sectional survey
- **Research:** Naturopath's Mobilization of Knowledge and Information in Clinical Practice: an international cross-sectional survey
- **WHO:** participated in 2 working group meetings (Tibetan Chinese Medicine)
- **AGM:** 4th AGM (virtual)

2022

- **Research:** Interim Report on a Live Review of Systematic Reviews of Natural Health Products and Natural Therapies in the Prevention and/or Treatment of COVID-19
- **Research:** Launch of a Live Review on Natural Health Products and COVID, in conjunction with CCNM
- **Publication:** WNF Social Media Guide
- **Publication:** WNF Naturopathic Educational Program Guide
- **White Paper:** Non-Communicable Diseases
- **White Paper:** Diabetes
- **White Paper:** Hypertension
- **White Paper:** Mental Health
- **Alliances:** sponsoring organization of Traditional, Complementary and Integrative Healthcare (TCIH) Coalition
- **Conferences:** HTA launch (Australia); Naturopathic and HTA presentations (Guatemala, India, Slovenia, Spain, USA)
- **Award:** Tina Hausser, HP, Naturopath, President's Award
- **Award:** Dr. Amie Steel, PhD, ND, President's Award

2023

- **Research:** Seven (7) Umbrella Review papers published compliments of CANDJ and thanks to the support of CCNM and AARCIM
- **Publication:** Naturopathic Educational Accreditation Standards Comparison
- **Publication:** Updated WNF Book List
- **WHO:** participated in the Civil Society Dialogue with the Director General of the WHO
- **WHO:** attended the 1st Global Conference on Traditional Medicine in India
- **AGM:** 5th AGM held in Geneva, Switzerland
- **Award:** WNF Founders Award presented to Dr. Iva Lloyd, ND
- **President:** Dr. Tobey-Ann Pinder, ND (Australia) 2023 -
- **CEO:** Dr. Iva Lloyd, ND (Canada) 2023 -

2024

- **WHO:** response to the draft WHO Traditional Medicine Strategy: 2025 - 2034

Key Statistics

PUBLICATIONS

22

RESEARCH PAPERS

23

INTERNATIONAL ACTIVITIES

14

WHITE PAPERS

6

SURVEYS

9

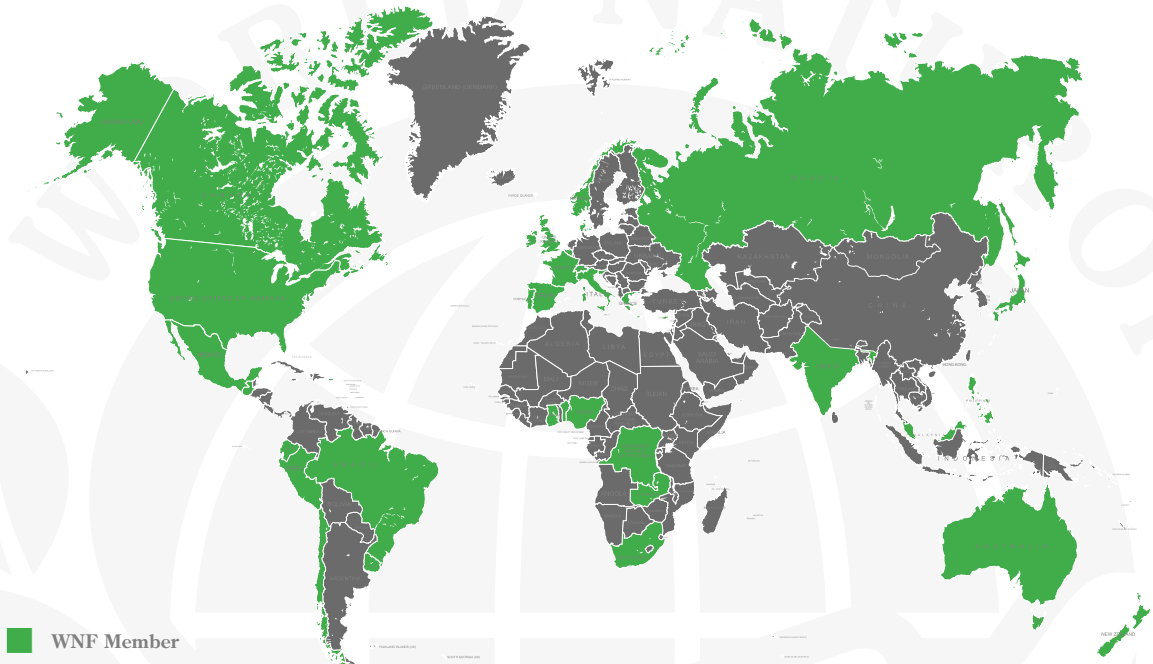
MEMBERS

79

Membership Growth

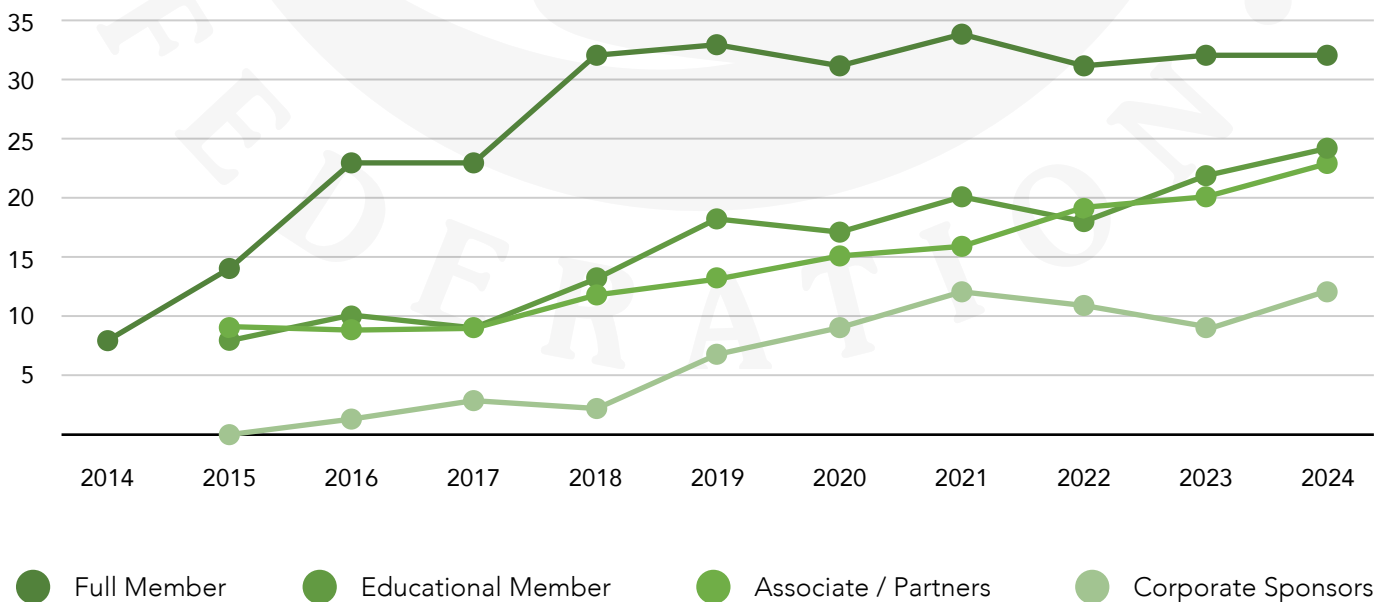
Membership Map

WNF represents naturopathic organizations spanning all WHO Regions.



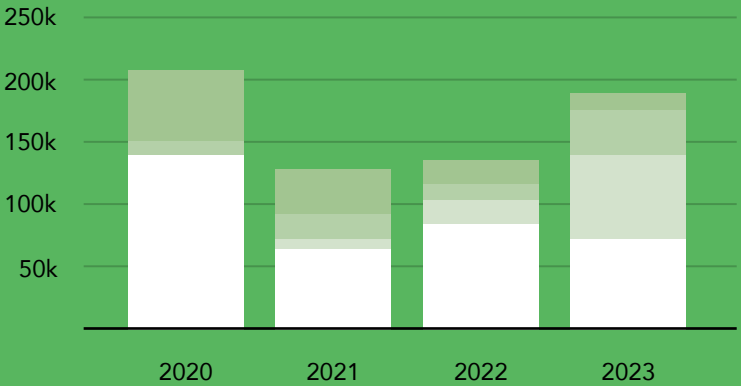
WNF Growth: 2014 - 2024

The WNF represents 79 naturopathic organizations globally.



Social Media Presence

Social Media Reaches



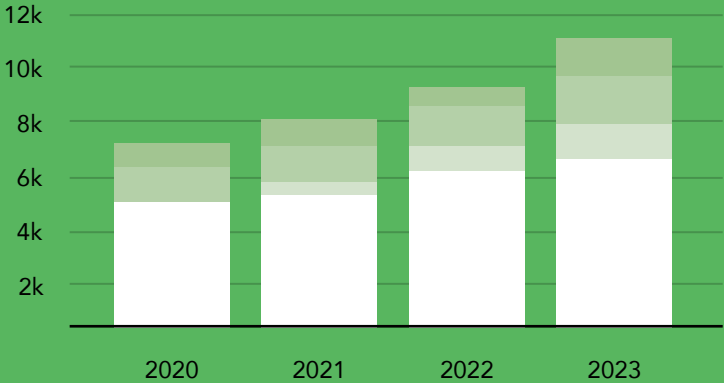
WNF posts included 13 specific campaigns, research highlights, WNF key messages and member updates.

- Twitter / X
- Instagram
- LinkedIn
- Facebook

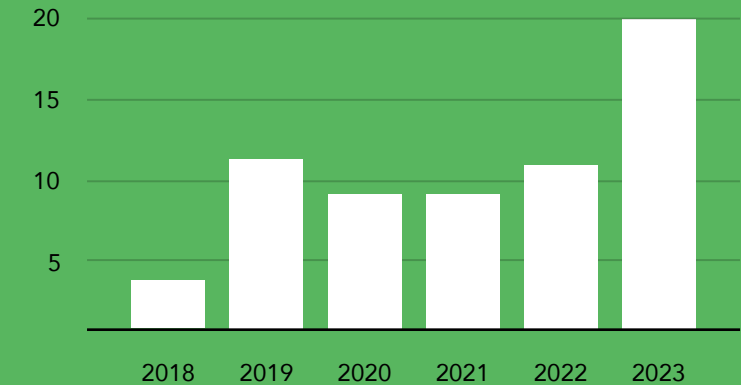
Social Media Followers Growth

WNF Social Media includes Facebook (2014), X (2015), Instagram (2020) and LinkedIn (2021). Thanks to all our Followers!

- Twitter / X
- Instagram
- LinkedIn
- Facebook



Social Media Posts Per Week



Posts per week doubled in 2023 due to the addition of a 2nd social media co-ordinator.

A Few Highlights

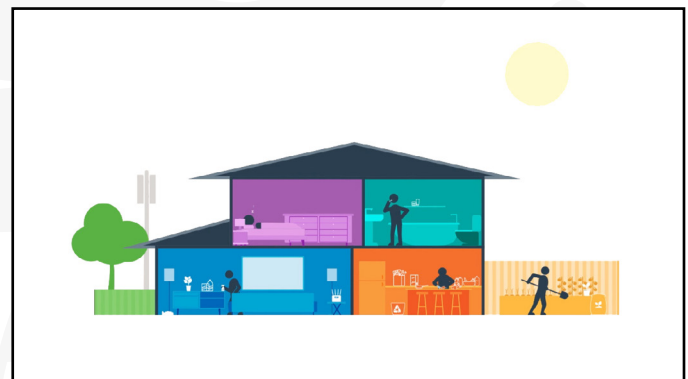
Websites

The screenshot shows the homepage of the World Naturopathic Federation. It features a navigation menu with links for Home, About WNF, Membership, Great Naturopathy, Evidence, Resources, and Contact. A large banner image of a pink flower is at the top. Below the banner, there is a 'WELCOME TO THE WORLD NATUROPATHIC FEDERATION' section with a brief description of the organization's mission. Further down, there are sections for 'ABOUT NATUROPATHY', 'ENVIRONMENTAL FACTORS WEBSITE', 'COMUNITY RESOURCES', and 'DONATE'. A 'WFN MEMBERS' section lists Full Members, Educational Members, and WFN Non-Profit Partnerships. A 'WFN SPONSORS' section lists Corporate Sponsors and WFN Supporters. A 'Naturopathic Conferences' section mentions the 2020 conference postponed from around the world. At the bottom, there is a 'DONATE NOW' button and social media icons.

The screenshot shows the 'Antimicrobial Resistance (AMR) Resources and Information' website. It has a navigation menu with links for Home, Evidence, Treat, Respiratory, Diet, Antimicrobial, Evidence, and Contact. The main content area is titled 'FOR THE GLOBAL EFFORT TO REDUCE ANTIMICROBIAL RESISTANCE (AMR)'. It includes a 'WHO AMR Resources' section with links to Global Antimicrobial Resistance Surveillance System (GLASS) Report, WHO AMR Action Plan, and Water Sanitation and Health. A 'Research Articles on the Role of Natural Health Products and AMR' section lists articles on the antimicrobial properties of honey, medicinal mushrooms, and essential oils. A 'SUPPORT YOUR IMMUNE SYSTEM' section lists tips like eating a diet rich in antioxidants and getting enough sleep. An 'IDENTIFY THE UNDERLYING CAUSE' section lists tips like following the appropriate treatment course and identifying the root cause. An 'EXPLORE NATURAL TREATMENT OPTIONS' section lists tips like addressing diet and lifestyle factors and supporting natural healing ability. An 'AVOID MEAT WITH ANTIBIOTICS' section lists tips like choosing antibiotic-free meat and supporting local farmers. A 'DON'T SHARE ANTIBIOTICS' section is also present. At the bottom, there is a 'WFN Membership Card' and a 'The World Health Organization (WHO) has identified Antimicrobial Resistance (AMR) as a global health issue' section.

The screenshot shows the 'Environmental Risk Factors Resources and Information' website. It has a navigation menu with links for Home, Evidence, Treat, Respiratory, Diet, Antimicrobial, Evidence, and Contact. The main content area is titled 'What are Environmental Pollutants?'. It includes a 'Where Do They Come From?' section with links to Air Pollution, Water Pollution, and Soil Pollution. A 'How They Affect You' section lists tips like avoiding outdoor activities on high pollution days and using air purifiers. A 'How to Protect Yourself' section lists tips like avoiding outdoor activities on high pollution days and using air purifiers. At the bottom, there is a 'Constitution Members' section with a list of members and a 'Contact' section with the website's contact information.

Videos



Publications

World Naturopathic Federation Report

Findings from the 1st World Naturopathic Federation survey

www.worldnaturopathicfederation.org

Research Written by Naturopaths / Naturopathic Doctors

As of December 31st, 2018

Naturopathy
Practice, Effectiveness, Economics & Safety

Naturopathic Principles

Edited by Anale Steel and Jon Wardle

WNF Naturopathic Educational Program Guide

www.worldnaturopathicfederation.org

White Papers

WNF White Paper: Naturopathic Philosophies, Principles and Theories

WHITE PAPER: NATUROPATHIC WORKFORCE AND NON-COMMUNICABLE DISEASES (NCDs)

This White Paper is for policymakers and healthcare practitioners to inform them of the essential role that the naturopathic workforce can have on the management and treatment of NCDs.

WHITE PAPER
Role of Naturopathic practice within a global pandemic

This White Paper is for policymakers and healthcare practitioners to inform them of the essential role that the naturopathic workforce can have on the management of COVID-19.

WHITE PAPER: NATUROPATHIC WORKFORCE AND TYPE 2 DIABETES

This White Paper is for policymakers and healthcare practitioners to inform them of the essential role that the naturopathic workforce can have on the management of Type 2 diabetes.

Research

RESEARCH ARTICLE

Overview of international naturopathic practice and patient characteristics: results from a cross-sectional study in 14 countries

Arina Steel, Hope Foley, James Souza, Jon Adams, Anale Steel, Jon Wardle, Rebecca Neal

Knowledge Dissemination by the Naturopathic Profession: A Bibliometric Analysis of Naturopath-Authorited, Peer-Reviewed Publications

Anale Steel, Hope Foley, James Souza, Jon Adams, Anale Steel, Jon Wardle

Advances in Integrative Medicine

Volume 6 • Number 1 • 2021

The Role of Traditional, Complementary, and Integrative Healthcare (TCIH) Therapies and Practices in the Prevention and/or Treatment of COVID-19: An Umbrella Review

Jon Wardle, Jon Adams, Anale Steel, Jon Wardle, Jon Adams

Annual General Meeting (AGM)



2014 – Paris, France



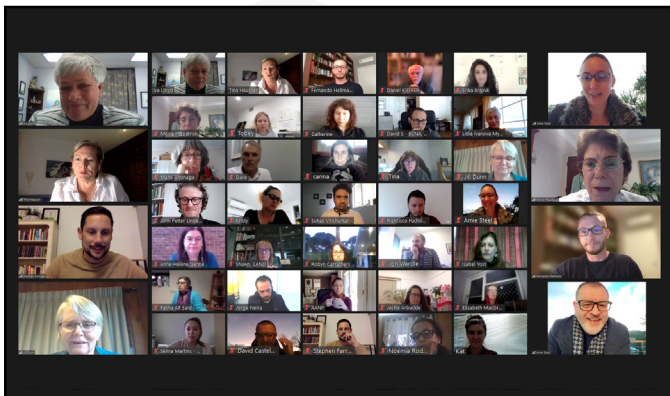
2015 – Calgary, Canada



2017 – Phoenix, USA



2019 – Melbourne, Australia



2021 – Virtual



2023 – Geneva, Switzerland

Awards



Social Media

Q&A
Which Chemicals may increase adiposity?

wnf-environmental.org

Key Message

Naturopathic Community Clinics (NCCs) serve underprivileged, marginalized, low income, & underserved populations along with other specialized groups at low or no cost to patients.

wnf-environmental.org

WNF Supporters

KEY MESSAGES

Naturopathy, originating in Germany in the late 1800s, continues to thrive as a traditional system of health care.

wnf-environmental.org

Did You Know?

Developing Antimicrobial Resistance (AMR) has been tested with common natural health products. There is evidence that these products are safe & do not cause AMR.

wnf-amr.org

Naturopaths & Naturopathic Doctors honor the laws of nature & use gentle techniques whenever possible.

TRADITIONAL KNOWLEDGE

[@wnf_info](https://twitter.com/wnf_info)

Conferences



2015 – Uruguay Naturopathic Conference



2017 – European Naturopathic Conference



2018 – Mexico Naturopathic Conference



2019 – Portugal Naturopathic Conference



2022 – HTA Launch

*Thank you to our
members, partners
and sponsors!*

International Activities



2018 – WHA Meeting, Geneva



2018 – Global Conference on Primary Care, Kazakhstan



2022 – HTA Presentation, India



2023 – 1st Global Summit on Traditional Medicine, India



2023 – TCIH at WHO Global Summit, India

*Thank you to the
hundreds of volunteers
that have supported
the WNF!*

WNF Members, Partners & Sponsors

Full Members

- **Australia:** Australian Naturopathic Federation (ANF)
 - Naturopaths and Herbalists Association of Australia (NHAA)
 - Complementary Medicine Association (CMA)
- **Belgium:** Union des Naturopathes de Belgique (UNB)
- **Brazil:** Associação Brasileira de Naturologia (ABRANA)
- **Canada:** Canadian Association of Naturopathic Doctors (CAND)
- **Chile:** Asociación Nacional de Naturópatas de Chile A.G.
- **Cyprus:** Pancyprian Association of Naturopathic Therapeutics
- **Democratic Republic of the Congo:** Congo Naturopathic Physicians Association (CNPA)
- **Ecuador:** Asociación de Profesionales Naturópatas del Ecuador (APNE)
- **El Salvador:** Asociación de Naturópatas y Profesionales Salvadoreños (ANPS)
- **France:** Organization of Natural Medicine and Health Education (OMNES)
- **Ghana:** Ghana Association of Naturopaths
- **Greece:** Panhellenic Naturopathic Association
- **Guatemala:** Guatemalan Association of Naturopaths and Complementary Medicine (AGNAMECIC)
- **Hong Kong, China:** Integrated Association of Naturopaths of Hong Kong (IAN HK)
- **India:** Indian Naturopathy and Yoga, Graduates Medical Association (INYGMA)
- **Ireland:** Sphenoid Ireland CLG/Irish Institute of Naturopathic Medicine (IINM)
- **Japan:** Japan Naturopathic Medicine Society (JNMS)
- **Nepal:** Yoga & Naturopathy Doctors Association Nepal (YANDA)
- **New Zealand:** Naturopaths and Medical Herbalists of New Zealand
- **Norway:** Norske Naturterapeuters Hovedorganisasjon
- **Peru:** Asociación Colegial de Naturópatas del Peru
- **Philippines:** Global League of United Organizations (GLUO) Inc.
- **Portugal:** Associação Portuguesa de Naturopatia (APNA)
- **Puerto Rico:** Asociación de Médicos Naturopáticos de Puerto Rico
- **Russia:** Russian Scientific Society on Clinical Naturopathy and Phytotherapy (RSSCNP)
- **Slovenia:** Association of Naturopaths of Slovenia
- **South Africa:** South African Naturopathic Association (SANA)
- **Spain:** Organizacion Colegial Naturopathica (FENACO)
- **Switzerland:** Swiss Association of Naturopaths with Federal Diploma (SANFD)
- **United Kingdom:** General Council and Register of Naturopaths (GCRN)
- **Uruguay:** Asociación Naturopática del Uruguay (ANTHU)
- **USA:** American Association of Naturopathic Physicians (AANP)
- **Zambia:** Zambian Naturopathic Medical Federation

Corporate Sponsors

Gold Corporate Sponsors

- Atrium Innovations Inc. (Canada)
- Bioclinic Naturals Inc. (Canada)
- Nutritional Fundamentals for Health (NFH) Inc. (Canada)

Silver Corporate Sponsors

- CanXida (USA)
- Partners Indemnity Insurance Brokers Ltd. (Canada)

Bronze Corporate Sponsors

- Bio Lonreco (Canada)
- Cardinal Digital Marketing (USA)
- Electro-Therapeutic Devices Inc. (Canada)
- Cyto-Matrix (Canada)
- Designs for Health (Canada)
- Metagenics Pty Ltd (Australia)

Educational Members

- **Australia:** Endeavour College of Natural Health
- **Australia:** Southern Cross University, National Centre for Naturopathic Medicine
- **Australia:** Torrens University Australia
- **Belgium:** Institut d'Hygiène et de Médecine Naturelle asbl (IHMN asbl)
- **Belgium:** Institut Supérieur de Naturopathie Traditionnelle (ISNAT)
- **Bénin:** EWE – MEDJI Polytechnic Center
- **Canada:** Canadian College of Naturopathic Medicine (CCNM)
- **Canada:** École d'enseignement supérieur de naturopathie du Québec
- **France:** Collège Européen de Naturopathie Traditionnelle Holistique (CENATHO)
- **France:** LA FENA
- **Ghana:** Nyarkotey University College of Holistic Medicine & Technology
- **India:** SGT University (Faculty of Naturopathy & Yogic Sciences)
- **Italy:** Istituto NeMI A.P.S.
- **Italy:** Scuola Italiana di Scienze Naturopatiche
- **New Zealand:** South Pacific College of Natural Medicine
- **Nigeria:** The Open International College of Naturopathic Medicine (OICNM)
- **Slovenia:** Naturopatska Sola SAEKA
- **Spain:** Formación TNDR
- **Switzerland:** Ecole Professionnelle Supérieure de Naturopathie (EPSN)
- **Uruguay:** Escuela de Naturopatía del Uruguay
- **USA:** Bastyr University
- **USA:** National University of Natural Medicine
- **USA:** Sonoran University of Health Sciences

Non-Profit Partnerships

Gold

- **Australia:** Complementary Medicines Australia (CMA)

Silver

- **Australia:** Australian Research Consortium in Complementary and Integrative Medicine
- **Canada:** Alberta Association of Naturopathic Doctors
- **Canada:** British Columbia Naturopathic Association (BCNA)
- **Switzerland:** Centre Navi Recherche en Santé Intégrative

Bronze

- **Australia:** Australian Register of Naturopaths and Herbalists (ARONAH)
- **Australia:** The Jacka Foundation of Natural Therapies Ltd.
- **Belgium:** Naturo vzw
- **Brazil:** Sociedade Brasileira de Naturologia (SBNAT)
- **Canada:** Ontario Association of Naturopathic Doctors (OAND)
- **Canada:** Quebec Association of Naturopathic Medicine

(QANM)

- **Chile:** Naturópatas para Chile
- **Denmark:** Forenede Naturmedicinere (FNM)
- **France:** Association Professionnelle des Naturopathes Francophones
- **Singapore:** Society of Natural and Alternative Health Therapists (SONAHT)
- **United States of America:** Association of Accredited Naturopathic Medical Colleges (AANMC)
- **United States of America:** Institute for Natural Medicine
- **United States of America:** Naturopathic Education and Research Consortium (NERC)
- **United States of America:** New Hampshire Association of Naturopathic Doctors (NHAND)
- **United States of America:** New Jersey Association of Naturopathic Physicians
- **United States of America:** ParticipAid
- **Uruguay:** Paracelsianos Asociados en Naturopatia (PAN)

Thank you to the organizations that supported the start-up of the WNF: **World Federation of Chiropractic (WFC)** and the **World Federation of Public Health Associations (WFPHA)**.