

WNF Executive Meeting Minutes

Date: Wednesday, May 8, 2024 4:00 p.m. (EDT) Via zoom

Attendees:

Australia – Tobey-Ann Pinder
Brazil – Caio Fábio Portella
Canada – Renée Purdy
South Africa – Stephen Farrugia
Spain – Tina Hausser
United Kingdom – Zakia Mance
United States – Moira Fitzpatrick

Regrets:

France – Benjamin Dupuis
Hong Kong – Benita Perch
India – Dr Pradeep Nair
Norway – John Petter Lindeland
Uruguay – Santiago Mederos

Staff:

Iva Lloyd, CEO
Dave Deeley, Administrative Coordinator

Next Meeting: Wednesday, August 14, 2024 4:00 p.m. (EDT)

Agenda Items

- 1) *Approval of February 2024 minutes*
Motion to approve the February 2024 Minutes: Moira Fitzpatrick
Seconded: Stephen Farrugia
Motion carried
- 2) *WNF Membership report*
 - a. *Membership renewal report (Dave Deeley)*
98% complete.
100% of target achieved thanks to returning and increased sponsors.
Outstanding members:
Full: Zambia, Russia ½, Ecuador, Peru, Nepal
Educational: Nyarkotey (Ghana)
Non-Profit Partners: SBNAT, ABRANATU
Corporate: Electro-Therapeutic Devices (Canada)
Cardinal Digital Marketing (USA)
 - b. *New members*
Educational - The School of Health (UK)
Motion to approve The School of Health based on further clarification from the applicant on the hours for the program: Stephen Farrugia
Seconded: Tina Hausser
Motion carried

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3) *Draft Financials*

- a. *Financial report ready to be sent to accountant*
- b. *Once reviewed by the Audit Committee, presented to Executive (by email) for approval*
- c. *Motion to send the 2023 draft financial report to the accountant: Stephen Farrugia
Seconded: Tobey-Ann Pinder*

Motion carried

4) *August Annual Meeting*

- a. *Based on interest from members, annual meetings are being seen as having an increased level of importance.*
- b. *Less procedural and more town hall approach, will include Executive position changes.*
- c. *Two discussions planed – Biopathy vs. Naturopathy (based on a suggestion from Norway. Also equity membership fees (thank you Abena).*
- d. *Executive and Officers encouraged to promote attendance through regional support group meetings.*
- e. *Highlight committee activities vs reports*
- f. *2 hours max.*
- g. *New look and feel for the WNF Annual Reports and website to be introduced at the 2024 Annual Meeting*

5) *Committee reports*

- a. *Research - Renée Purdy*
 - i. *Second research advocate meeting next week*
 - ii. *Plan in place to move forward on strategic objectives*
- b. *Education – Tina Hausser*
 - i. *Next meeting in mid-June*
 - ii. *Draft of supervised clinical practice ready*
 - iii. *Requests for help to determine which institutions qualify*
- c. *Communications*
 - i. *Acknowledged the social media efforts of Tina Hausser and Claire Watson*
 - ii. *Recent meeting focused on how to align goals with the Strategic plan and how to drive Corporate sponsorship*
 - iii. *Social media up-date*
 - *11,000+ followers across all platforms*
 - *Umbrella review reached 20,000+. ½ through LinkedIn*
 - *videos are working well*
 - *the Executive was reminded of the importance of reposting*

- d. *AMR*
 - i. *Met today. Website up-dates/changes 60% complete.*
 - ii. *Position paper to follow.*
 - e. *Environmental*
 - i. *Collaborating with Communications Committee on messaging for Earth Day*
 - ii. *Website up-dates and new content to follow*
 - f. *International Alliances*
 - i. *Timing on the Draft WHO Traditional Medicine Strategy 2025-2034 was only 3 weeks. WNF provided a detailed response that highlighted the need to protect Traditional Medicine professions, and addressed the numerous concerns with the definitions.*
- 6) *Regional Support groups*
- a. *Africa*
 - i. *6 countries inc. DRC, Ghana, Zambia, on WhatsApp call, more practical than Zoom*
 - ii. *Must be paid members to have a “seat at the table”*
 - iii. *Possible educational applications from Nigeria and DRC*
 - iv. *Discussed video lectures for educational institutions*
 - v. *Next meeting in September*
 - b. *Europe – report not available*
 - c. *Latin America*
 - i. *Region needs to engage more, some regional challenges. Some institutions modern, some not.*
 - ii. *General Assembly in Brazil next year should facilitate more communication*
 - iii.
 - d. *Western Pacific*
 - i. *Well attended calls, regional meetings*
 - ii. *Educational standards in Australia continue to be concern*
 - iii. *Parties aligned in principle, need to move forward.*

There being no other business, the meeting concluded at 5:32 pm local time.